



2022 MYBL Fall Sponsorship Letter

Since 1956, Monrovia Youth Baseball League (**MYBL**) has been an affiliate of **PONY** Baseball (Protect Our Nation's Youth), a non-profit organization that serves hundreds of children and families in the city of Monrovia, as well as families of the surrounding cities in the San Gabriel Valley. **For over 65 years**, our mission has been to afford all children the opportunity to play the game of baseball regardless of financial status, experience, or skill level; while fostering a positive and fun environment for them to acquire the fundamentals of the game, develop as players, and learn the importance of teamwork and sportsmanship.

To accomplish our goals, MYBL depends on the support of individuals and businesses like you, to provide and maintain a quality baseball program. Your sponsorship helps us expand our outreach to the youth and families of our community, provide scholarships, and cover league expenses such as uniforms, baseball equipment, field maintenance, field rental fees to MUSD, umpires, and other costs.

Unfortunately, the COVID-19 pandemic has made it challenging for some youth sports organizations to sustain or regain their strength in their community. "Families have fewer options to play sports coming out of this pandemic with 13% of youth sports parents indicating their community-based sports provider closed due to COVID-19, while another 12% merged with another organization ([*State of Play 2021 report*](#)). In total, more than 4 of 10 families said their community-based sports provider has either closed, merged or returned with limited capacity."

To ensure MYBL continues to provide the children and families of our community with a viable baseball program for years to come, we ask that you consider sponsoring or donating to our league. Sponsoring is a meaningful way to show your support for our community and the development of our youth and future citizens of Monrovia. No donation is too small, every donation matters, and all donations are 100% tax-deductible (Tax ID 95-4275362).

Thank you for your support!

Best,

Jonathan Brusseau
MYBL, President